

2019-2020 **SPONSORSHIP** PACKET



**Opportunity
knocks** open the
door to the benefits of
ASID Sponsorship

AMERICAN
SOCIETY OF
INTERIOR
DESIGNERS



ALABAMA



Why become a sponsor of ASID Alabama?

Your support shows you believe in ASID's mission and the value of the professional requirements our organization has for membership. In addition, your sponsorship of ASID Alabama events throughout the year gives you the opportunity to connect with our enthusiastic members from students to Emerging Professionals to experienced practitioners.

What is a "CHAPTER SPONSOR"?

Sponsorship provides ASID Alabama the opportunity to generate additional non-dues revenue to fund important organizational missions and objectives, as well as provide our members with exclusive access to industry partner content, tools and opportunities. This also provides a unique opportunity for industry partners to further highlight their brand, enhance their engagement, and distribute content and messaging to our members on a more intimate level.

Is it different from "INDUSTRY PARTNER"?

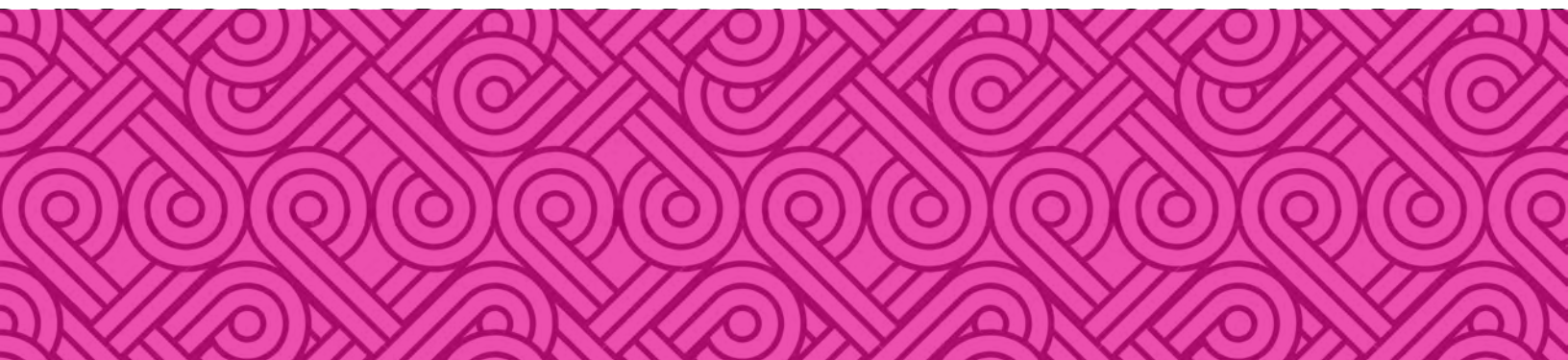
Yes, they are very different. An Industry Partner is a membership level in ASID. As an Industry Partner you are granted special benefits no one else receives, including discounted pricing for advertisements and sponsorships. However, you can also take advantage of our Sponsorship Program to further your contact with our members, as well as increase your exposure to all industry professionals throughout the state, with the extensive benefits of sponsorship.

5 Additional reasons to take advantage of our sponsorship opportunities

Value	Your return is greater than the cost
Affordability	The fees are lower than similar opportunities
Connection	Direct interaction with the entire membership
Diversity	Bond with a myriad of practices across all sectors
Involvement	Make a difference, and support the profession

LEVELS+BENEFITS

SPONSORSHIP BENEFITS	PLATINUM \$1,500	GOLD \$1,200	SILVER \$1,000	BRONZE \$800
Logo recognition in all chapter eblasts (excludes events sponsored by other vendors)	✓			
“Sponsor Spotlight” article in one issue of the Newsletter	✓			
Option to speak at the Annual Member Meeting	✓			
Listing in the Vendor Directory	Premium + Ad	Enhanced		
Guaranteed event sponsor at a location of your choice	2	1		
E-mail blast to the chapter membership	4	2		
Social Media Post	1 Takeover 2 standard posts	2 standard posts	1 standard post	
Email and social media promotion of non-CEU events	4	2	1	
Formal recognition at all chapter wide events	✓	✓	✓	
Option to purchase additional tickets to the ASID Alabama IMPACT Bash (Formerly Awards Banquet)	3 at 50% off	1 at 50% off	2 at 15% off	
Ad in all 4 issues of ALDesign, the quarterly newsletter	Full Page	3/4 Page	1/2 Page	1/4 Page
Exhibitor booth at the Annual State Conference**	Free	75% discount	50% discount	15% discount
Complimentary tickets to the ASID Alabama IMPACT Bash (Formerly Awards Banquet)	5	3	2	1
Honorary recognition in all issues of the newsletter	✓	✓	✓	✓
Logo and recognition on the Chapter Website	✓	✓	✓	✓
Permission to use “ASID Alabama Sponsor Logo on your website and email signatures	✓	✓	✓	✓
Logo appears on the Sponsor Banner displayed at all chapter events (cycle A only)	✓	✓	✓	✓



A LA CARTE opportunities

Annual Member Meeting

Sponsors of this event will be the only vendors offered an exhibitor table/booth (free of charge). Your name and logo will be prominently displayed at the event and on all promotional media.

\$400

CEU and/or Social Event Sponsorship

You'll be able to sponsor a social event at your showroom, or any other location of your choice. Your logo will be displayed on all promotional media.

Underwriting

Website

Your company will be one of only two whose name and logo will appear as the website sponsor on our homepage.

2 @ \$250/each

Speaker Sponsor

You'll work in conjunction with ASID Alabama to bring a nationally recognized speaker to our chapter for a special event. (Does not include CEU's)

Underwriting

Student Enrichment

You'll be investing in the future of interior design by helping to send a deserving student to a national student conference such as SCALE: the ASID National Student Summit. You'll be recognized as a sponsor on our website and in at least one issue of our chapter newsletter.

\$500.00

Photo Booth Sponsor

Your company will help bring the fun to one of our events by providing a photo booth; photo booths have become a member favorite, and your name will surely be remembered.

Underwriting

Holiday Party

You'll be able to host a holiday party in any of our design communities, at your showroom or other location of your choice.

Underwriting

Children's Hospital Christmas Tree

Your sponsorship money will help ASID Alabama design a Christmas Tree to be auctioned off and the proceeds go to Children's Hospital of Alabama

\$200.00

Young Professionals Events

Your sponsorship will allow us to provide the upcoming young professionals in Alabama with unique and valuable events, including preparation classes for the NCIDQ exam.

\$300.00

Chapter Sponsorship Commitment Form 2019

Or sign-up online by clicking [HERE](#)

Company Name:

Contact Person:

Contact Email:

Contact Phone:

Address:

City | State | Zip:

Website:

Please indicate your sponsorship choice

- Platinum \$1,500 Gold \$1,200 Silver \$1,000 Bronze \$800

PAYMENT OPTIONS: Please indicate your payment choice

Check: Make check payable to ASID Alabama and mail to:
ASID Alabama | 211 Lockridge Lane | Riverside, AL 35135

Credit | Debit Card

Email this completed form to: administrator@al.asid.org.

We use [PayPal](#) and [Square](#) to process cards. We can generate an email invoice, which will allow you to pay online; you do not have to be registered users of these sites to pay via this method. Or, you may contact the office at 205.441.8187 and provide your card information.

Please indicate your preference;

- Send an email invoice via Square
- Send an email invoice via PayPal
- Contact me at the number above for card information

You agree to the terms and conditions set forth by ASID Alabama.

Signature:

Date:

A la Carte Sponsorship 2019 Commitment Form

Company Name:

Contact Person:

Contact Email:

Contact Phone:

Address:

City | State | Zip:

Website:

Please indicate your sponsorship choice:

***For underwritten events, skip the payment options. Simply email this form to administrator@al.asid.org and someone will contact you to begin scheduling. You will not pay ASID directly.**

- | | |
|---|--|
| <input type="checkbox"/> Annual Member Meeting (\$400) | <input type="checkbox"/> Photo Booth Sponsor (Underwriting) |
| <input type="checkbox"/> CEU and/or Social Event Sponsorship (Underwriting) | <input type="checkbox"/> Holiday Party (Underwriting) |
| <input type="checkbox"/> Website (2 @ \$250/each) | <input type="checkbox"/> Children's Hospital Christmas Tree (\$200.00) |
| <input type="checkbox"/> Speaker Sponsor (Underwriting) | <input type="checkbox"/> Young Professionals Events (\$300.00) |
| <input type="checkbox"/> Student Enrichment (\$500) | |

PAYMENT OPTIONS: Please indicate your payment choice

- Check: Make check payable to ASID Alabama and mail to:
ASID Alabama | 211 Lockridge Lane | Riverside, AL 35135

- Credit | Debit Card

Email this completed form to: administrator@al.asid.org.

We use [PayPal](#) and [Square](#) to process cards. We can generate an email invoice, which will allow you to pay online; you do not have to be registered users of these sites to pay via this method. Or, you may contact the office at 205.441.8187 and provide your card information. Please indicate your preference;

- Send an email invoice via Square
- Send an email invoice via PayPal
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Date: