

The background features a complex, abstract composition of overlapping geometric shapes in various shades of green and blue. The shapes include large, curved forms and sharp, angular polygons, creating a dynamic and layered visual effect. The colors range from light, vibrant greens to deep, dark blues.

ASID AL

SPONSORSHIP &  
ADVERTISING  
OPPORTUNITIES

2019

# Why become a sponsor of ASID Alabama?

Your ASID Alabama Sponsorship will have an enormous impact for our chapter as we continue to grow. Your contribution allows us to better support our membership through improved communications, day-to-day operations, learning experiences, strategic planning and more. Your annual support shows you believe in ASID's mission and the value of the professional requirements our organization has for membership.

In addition, your sponsorship of ASID Alabama events throughout the year gives you the opportunity to connect with our enthusiastic members from students to Emerging Professionals to experienced practitioners. Your contribution allows our chapter to host more interesting, educational and fun events.

We're growing, and we can't do it without you!

Each year the ASID Alabama Chapter works diligently to support the interior design profession through:

- A design competition to recognize outstanding Alabama interior designers
- Support, competitions and educational events for students and Emerging Professionals
- Championing efforts to ensure interior design is recognized as a crucial profession
- Outreach to our members, the design community and the public
- And more...

## What is a “CHAPTER SPONSOR”?

Sponsorship provides ASID Alabama the opportunity to generate additional non-dues revenue to fund important organizational missions and objectives, as well as provide our members with exclusive access to industry partner content, tools and opportunities. This also provides a unique opportunity for industry partners to further highlight their brand, enhance their engagement, and distribute content and messaging to our members on a more intimate level.

## How is it different from “INDUSTRY PARTNER”?

An Industry Partner is a membership level in ASID. As an Industry Partner you are granted special benefits no one else receives, including discounted pricing for advertisements and sponsorships. However, you can also take advantage of our Sponsorship Program to further your contact with our members, as well as increase your exposure to all industry professionals throughout the state, with the extensive benefits of sponsorship

# 5

## *Additional reasons to take advantage of our sponsorship opportunities*

*Value*

Your return is greater than the cost

*Affordability*

The fees are lower than similar opportunities

*Connection*

Direct interaction with the entire membership

*Diversity*

Bond with a myriad of practices across all sectors

*Involvement*

Make a difference, and support the profession

<b>SPONSORSHIP BENEFITS</b>	<b>PLATINUM</b> \$1,500	<b>GOLD</b> \$1,200	<b>SILVER</b> \$1,000	<b>BRONZE</b> \$800
<b>Ads in ALDesign, the quarterly newsletter</b>	<b>Full Page in all 4 issues</b>	<b>3/4 Page in all 4 issues</b>	<b>1/2 Page in all 4 issues</b>	<b>1/4 Page in all 4 issues</b>
<b>Honorary recognition in all issues of the newsletter</b>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<b>Logo and recognition on the Chapter Website</b>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<b>Complimentary tickets to the Awards Banquet</b>	<b>6</b>	<b>4</b>	<b>2</b>	<b>1</b>
<b>Formal recognition at all chapter wide events</b>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<b>Exhibitor booth at the Annual State Conference**</b>	<b>Free</b>	<b>75% discount</b>	<b>50% discount</b>	<b>25% discount</b>
<b>Invitations to all local community meetings</b>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	
<b>E-mail blast to the chapter membership</b>	<b>4</b>	<b>2</b>		
<b>Option to speak at the Annual Member Meeting</b>	<input type="radio"/>			

\*\* Fees range between \$250 - \$500 depending on membership status and size of booth.

"Through our sponsorship and active participation in ASID Alabama we have gained invaluable feedback from Alabama's Interior Design community. From the State's top interior designers to the talented stream of future professionals entering the market place, the access provided via ASID Alabama is a priceless commodity. I enthusiastically encourage all vendors involved in the commercial and residential sectors to give strong consideration to partnering with this dynamic organization."

**Tim Morales, Tim Morales & Associates, Inc.**

# Chapter Sponsorship Commitment Form

# CYCLE A: 2018

Company Name:

Contact Person:

Contact Email:

Contact Phone:

Address:

City | State | Zip:

Website:

Please indicate your sponsorship choice

CYCLE:  A  B

Platinum - \$1,500  Gold - \$1,200

Silver - \$1,000

Bronze - \$800

## **PAYMENT OPTIONS: Please indicate your payment choice**

Check: Make check out to ASID Alabama and mail to: ASID Alabama | 211 Lockridge Lane | Riverside, AL 35135

Credit | Debit Card

Email this completed form to: [administrator@al.asid.org](mailto:administrator@al.asid.org).

We use [Square](#) to process cards. We can generate an email invoice, which will allow you to pay online; you do not have to be a registered user of Square to pay via this method. You may also contact the office at 205.441.8187 and provide your card information. Please indicate your preference;

Send an email invoice via Square

Contact me at the number above for card information

**You agree to the terms and conditions set forth by ASID Alabama.**

Signature:

Date: