



DESIGN

EXCELLENCE

awards

ASID Alabama DESIGN EXCELLENCE awards

Entry Fees

\$50.00 per entry

Eligibility

- Projects must have been completed after January 1, 2017
- Participants MUST be ASID Alabama members in good standing

Awards:

- Placements in a category shall be as follows:
 - ◇ Gold – receives a trophy and wall plaque
 - ◇ Silver – receives a wall plaque
 - ◇ Bronze – receives a certificate
- Gold level projects will be published in ALDesign, the quarterly newsletter of ASID Alabama. Silver and Bronze levels may, or may not, appear in the newsletter; if photos of the projects are not published, an announcement or mention will appear instead.
- Additional Awards:
 - ◇ Emerging Professional - A Gold level project, as defined by any category in the competition, that is designed by an “Emerging Professional” (a practitioner member who is within their first five years of practice).
 - ◇ Industry Partners Choice - A Gold level project, as defined by any category in the competition, utilizing products from at least 2 Industry Partners. The winner will be chosen by a 5 person panel consisting of Industry Partner representatives.
 - ◇ Best of Competition - There will be two Best in Competition awards; one for commercial and one for residential.

Deadlines

- All forms and entries must be received no later than midnight June 15th, 2018.
- Payment must be received by the office no later than midnight June 22nd, 2018.

Anonymity

- Remove all project or firm identification from all parts of the entry except the appropriate forms. If anonymity is not preserved, the entry will be disqualified.

General

- Awards can be presented to either individuals or firms, the choice being that of the primary entrant. Please make your selection on the Intent to Enter form.
- A project can only be entered into one category.

- Depending on the number of entries received, categories may be broken into sub-categories based on the amount of square footage (i.e. small, medium and large).

Entry Method and Information

We're excited to be utilizing Design Awards Network and their amazing online system for our competitions this year.

To begin the entry process you will need to create your online account:

- ◇ Go to <https://designawards.network/#/>, under the column "Now Registering" click on the link for "ASID Alabama, Design Excellence Awards 2018".
- ◇ You are now on the competition registration page that contains the competition rules and regulations. Scroll to the bottom under "Must Log In First" and click the link "[create an account](#)" and follow the instructions. (You can go directly to the create and account page by clicking this link - <https://designawards.network/#/asidalabama/join>)
- ◇ NOTE: Your account information can be your ASID log-in information or anything you can remember. If you've entered or judged in the system before, you will already have a log-in and password.
- ◇ Once you've created your log-in and registered. Click on the Now Registering ASID Alabama Design Excellence Awards 2018. Once again you are on the competition registration page. At the bottom of this page is where you will purchase your entries by Category. **You can come back again and purchase more entries later.
- ◇ The process of accessing your Entries is the same each time: Log-in, scroll down to Now Registering ASID Alabama link, click; in the Upper left corner of the page is Back to ASID Alabama where you'll see View Entry List. If you click on Entry Registration, this takes you back to purchase additional entries or view the chapter entry criteria, etc.
- ◇ If you do not wish to pay online, you will still need to create your account, then notify the Chapter Administrator at administrator@al.asid.org and request another payment method.
- ◇ You may continue to edit your entries until 11:59pm of the deadline date.
- ◇ If you purchase the wrong category, the chapter administrator can make the coding change within your entry form.
- ◇ Take advantage of the 150 additional characters available under each image to further enhance your Design Statement. You do not have to use the text under the images.
- ◇ The grey box at bottom of entry page is for publicity, not for judges' viewing. Here is your opportunity to tell the public about your project, write this towards the consumer instead of the judge.

Entry Requirements

- Concept Statement
 - ◇ A written presentation of the client's criteria (aesthetic & functional), problems or challenges and specific goals for the judges' review. State exactly what was done by the entrant and include details relating to furniture, finishes, lighting, flooring, architecture,

etc.

- ◇ You have 1000 characters available for your Concept Statement. Each keystroke is one character. You may cut & paste your statement or directly type into the form. There is a character counter in the upper left box.
- Project Photographs:
 - ◇ Submit clear high-res photos suitable for publication (300 dpi or higher). Any one image must not exceed 10,000 MB as the system won't allow it to be loaded.
 - ◇ Provide a minimum of 4 and a maximum of 15 photos for each entry, except for "Large" categories which will be allowed a minimum of 6 and a maximum of 20 photos. No PowerPoint presentations will be accepted.
 - ◇ All photos must be submitted as single pictures (do not combine multiple photos into one), and should be in .jpg, .jpeg, .png or .gif format. Photos must be high-res quality suitable for publication.
 - ◇ If photos are not of professional quality the project may not be featured in the newsletter and other forms of publicity.
 - ◇ Within the first 10 images you upload for each project, one image must be selected as your Preferred Publicity Image. At the left bottom of each image is a little box to check for your preferred publicity image. Your entry cannot be completed without selecting one image.
*The order of photos has nothing to do with which image you select.
 - ◇ Use the order of the images to tell your story. After uploading, you can Drag and Drop the order of images.
 - ◇ Be sure that your images are oriented correctly. You cannot adjust the orientation within the entry form. Go back to your file, orient to correct, save and replace.
- Industry Partner Utilization form (to be used for consideration in choosing the Industry Partner's Choice award). This form is not available for download on the award network system, it can be found at <http://al.asid.org/awards/>
- Release & Consent. This form is not available for download on the award network system, it can be found at <http://al.asid.org/awards/>. All drawings and photographs submitted for judging must be cleared by the entrant for exhibition or publication purposes. ASID shall assume NO RESPONSIBILITY for copyright or photographic fees.
- Floor Plans:
 - ◇ Provide a clear and legible floor plan of your project.

Jury and Judging Criteria

- All entries will be judged by a third-party to enable an "arm's length" approach to the competition. Projects will be judged against the design criteria, not other entries.
- Each criterion will be worth 10 points, with a possible overall score of 100 points. The criterion is as follows:
 - ◇ Success in meeting the client needs as stated in the Concept Statement.
 - ◇ Creativity and innovation
 - ◇ Scale and proportion

- ◇ Color composition
- ◇ Relationship of the materials, and their textures and patterns
- ◇ Functional Use of Space
- ◇ Effective Use of Lighting
- ◇ Use of space planning to achieve functional objectives.
- ◇ Attention to detail
- ◇ Overall quality of project

Post Judging

- Entries remain the property of the Chapter
- If an entry is awarded first place, the entrant agrees to Alabama Chapter of ASID sending all entry-related materials to ASID National for national entry and publicity if applicable
- Each entrant receiving an award agrees to follow publicity guidelines as established by ASID and authorizes ASID to use photographs and submitted content in publicity releases.
- Your client and photographer must also agree to the publicity release terms and sign as indicated on the applicable Permission Forms
- Alabama Chapter of ASID does NOT accept responsibility for errors and omissions in any publication
- Receipt of your entry registration signifies your agreement with the Competition terms

CATEGORIES

The first 3-digit code for each category will be required when entering the competition through the online system.

Commercial:

- C01 - Corporate - Office, business lobbies, financial institutions, etc.
- C02 - Institutional - Educational, religious, government spaces, etc.
- C03 - Single Space - Any permanent single space. May not be part of a project submitted in another category.
- C04 - Hospitality - Hotel, restaurant, resort, bar, spa, etc.
- C05 - Small Retail - 14,999 sq. ft. and under - Department stores, Shopping centers, Individual retail establishments, etc.
- C06 - Large Retail - 15,000 sq. ft. and over - Department stores, Shopping centers, Individual retail establishments, etc.
- C07 - Spa/Fitness
- C08 - Entertainment/Sports
- C09 - Healthcare Facilities - Acute Care, Skilled Nursing Facilities or rehabilitation facilities
- C10 - Healthcare Offices & Clinics - Medical offices, dental offices, specialty healthcare, etc.
- C11 - Senior Living - Assisted Living, Independent Plus, Retirement communities

- C12 - Historic Preservation – Spaces at least 35 years old. Before and after photographs are highly recommended.
- C13 - Sustainability – the design of a space depicting the highest ideals in sustainable design.
- C14 - Renovation/Adaptive Reuse

Residential:

- R01 - Kitchen - New construction or renovation. May not be a part of another category.
- R02 - Bath - New construction or renovation. May not be a part of another category.
- R03 - Single Space - Any permanent single space. May not be part of a project submitted in another category.
- R04 - Small Residence - 2,999 sq. ft. and under - Must include dining, living, bedroom & bath.
- R05 - Large Residence - 3,000 sq. ft. and over - Must include dining, living, bedroom & bath.
- R06 - Renovation/Adaptive Reuse
- R07 - Temporary Space - Showhouse rooms, showrooms, special events.
- R08 - Outdoor Living Space
- R09 - Universal
- R10 - Historic Preservation – Spaces at least 35 years old. Before and after photographs are highly recommended.
- R11 - Sustainability – the design of a space depicting the highest ideals in sustainable design.
- R12 - Multi-Unit Residence - Condo, townhouse, apartment.

Special:

- S01 - Unique - Yachts, Buses, RV's, etc.
- S02 - Custom Product Design - the design of interior or exterior products, furniture, materials or processes specified by interior designers
- S03 - Innovative use of Technology - Awarded to the designer whose project demonstrates an outstanding innovative use of technology; including but not limited to "smart homes/offices". Project may be one submitted in other categories.
- S04 - Innovative Use of Lighting - Awarded to the designer whose project demonstrates an outstanding innovative use of lighting, either electrical, natural or a combination of both. Project may be one submitted in other categories.
- S05 - Innovation in Interior Design - Awarded to the designer whose project demonstrates an outstanding innovation and advancement in interior design. Project may be one submitted in other categories.
- S06 - Philanthropic/Charity
 - Open to practitioners AND students.
 - The design of any project done on a pro-bono basis, completed within the previous 12 months.
 - Groups or individuals are eligible; must be ASID members.