



# IMPACT

2025

September 11th & 12th  
Innovation Depot  
Birmingham, AL

# ASID ALABAMA Interior Design CONFERENCE

# 125

# Schedule

	Time	Practitioners	Students
Thursday 09/11	11:00 AM	Registration	
	12:00 NOON	Annual Member Meeting with Jeff Dungan , Architect	
	2:00 PM	CEU 1 <b>OR</b> CEU 2	
	3:15 PM	CEU 3 <b>OR</b> CEU 4	
	5:00 PM	Networking Cocktail Hour sponsored by Ballard Designs	
Friday 09/12	8:00 AM	Registration & Breakfast	
	9:00 AM	CEU 5	Networking with Professionals
	10:15 AM	CEU 6	Guest Speaker - Jeremy Clark
	11:15 AM	Exhibitors	
	12:15 PM	Keynote Speaker - Steele Marcoux - "Veranda", Editor in Chief	
	1:15 PM	Networking Lunch	
	2:00 PM	Awards Ceremony	
	3:30 PM	Closing	Crafting Your Elevator Pitch

## Annual Member Meeting with Jeff Dungan, Architect



Jeffrey Dungan's creative work can be seen across the United States, recognized for his clean, modern approach to traditional vernaculars and classical architecture. A resonant Southern voice in the world of architecture, he approaches his work with the heart of a warrior poet. He brings passion, and endless enthusiasm to each project-enjoying the creative process, as well as the people he works with. His words and tone resonate with the same visceral emotions elicited by his architecture and interiors. Much like his work, the outside and inside merge into scenes of thoughtfulness, beauty and spirituality.

Jeffrey has been honored with numerous awards, from the American Institute of Architects, as well as the 2017 Southeast Architect of the Year by Veranda magazine and ADAC. In 2018 and 2019, he received the prestigious Palladio Award, the only national award for classical architecture. The Southeast Chapter of the Institute of Classical Architecture and Art named him a Shutze fellow in 2015, and the Rocky Mountain chapter awarded him the Jacques Benedict award in 2023. In 2024, Forbes magazine named him one of the top 200 architects in the United States.

Recognized for custom private residences and boutique public projects throughout North and Central America- his work has been featured in many books and magazines, such as Architectural Digest, The Wall Street Journal, Food & Wine, Forbes, and House Beautiful.

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# Speakers



## KEYNOTE SPEAKER: Steele Marcoux

Steele Marcoux is a leading voice in the world of design and publishing, serving as Editor-in-Chief of Veranda magazine, a premier authority on high-end decorating, outdoor living, luxury travel, and lifestyle. In this role, she oversees the brand's editorial vision and strategy across all platforms, guiding a talented team of editors and writers in exploring the latest in design trends, architecture, gardening, and travel.

With more than a decade of experience in national design and lifestyle media, Marcoux has held editorial leadership roles at Southern Living, Cottage Living, Coastal Living, and Country Living. She has also worked extensively as a freelance writer, covering topics ranging from celebrity profiles to food and beverage trends.

A graduate of Williams College with a Bachelor of Arts in Art History, Marcoux went on to earn her Master of Arts in American History from the University of Alabama. Her love for design was cultivated early in her hometown of Atlanta, where she often explored galleries, antiques shops, and fabric showrooms with her artist mother.

Outside of work, she enjoys spending time with her family, cooking, playing tennis and golf, and walking her dogs. She also serves on the board of directors for the Alabama School of Fine Arts, reflecting her dedication to fostering creativity and the arts.



## STUDENTS' SPEAKER: Jeremy Clark

Jeremy D. Clark, an interior designer living and working in Birmingham, AL, is the founder of his eponymous firm, a full-service design studio specializing in luxury residential, commercial, and hospitality projects from coast to coast.

Clark quietly opened the doors of his studio in the Spring of 2019 after spending several years in Nashville under the direction of industry leaders. Clark gravitates towards spaces that are foremost timeless but excels at tailoring each residential space to honor both the lifestyle and persona of his clients.

Whether it's global influences, collected art, or the juxtaposition of texture and color, Clark skillfully incorporates the nuances of the storytelling that is design and allows them to play out in thoughtful, unexpected ways. This narrative is developed alongside the many ways the client lives to create expertly appointed spaces.

Current residential projects range across the country from Mountain Brook, AL, and Telluride, CO to High Hampton, NC, and Nashville, TN. Clark resides in the historic neighborhood of Forest Park in Birmingham, Alabama.



## LEARNING OPPORTUNITIES

**C/S**

Indicates the course will qualify as Codes & Standards

Thursday 2:00 PM	<b>CEU #1: Softer Spaces - The Impact of Intentional Interior on Workplace</b> IDCEC #123309	In the workplace, the design and layout of our environments can significantly influence mood, productivity, and overall health. This course explores the intricate relationship between workplace surroundings and psychological well-being, examining how carpet can enhance our quality of life both physically and emotionally
	OR:	
	<b>CEU #2: Using Architectural Lighting Systems for Interior Lightscaping</b> IDCEC #109847/AIA #Sonn001	Style meets function in today's architectural lighting systems. When used to lightscape interiors, these scalable lighting systems elevate the style, add drama and make a statement while improving occupant comfort and safety. This course examines the use of various types of architectural lighting systems and their role in creatively shaping light within interiors through the marriage of great design and technology.
Thursday 3:15 PM	<b>CEU #3: Advanced Ceramic Tile Methods, Standards &amp; Materials</b> IDCEC #120127 C/S	This course explores how to define the types of ceramic tile products and their usage. Learn about industry publications, standards, and test methods while understanding common installation problems and how to prevent them. Also included are the new industry guidelines for the installation of large-format tile.
	OR:	
	<b>CEU #4: Getting Started with the Common Materials Framework</b> GBCI # 0920030582 C/S	What makes a product or material "healthy" or "sustainable?" This presentation offers a more holistic approach to material evaluation with the Common Materials Framework (CMF). The course examines the significant impact of building products on our well-being and the environment through three lenses: embodied carbon, green chemistry, and circular economy. Alongside identifying these impacts, this course provides questions we can ask to drive the market towards better products for ourselves, our clients, and the world.
Friday 9:00 AM	<b>CEU #5: Creating Healthy Environments with Advanced Paint Technology</b> IDCEC #117331 C/S	An overview of sustainable design and the creation of healthier environments with architectural paints. Included are discussions about the components of paint; VOCs, independent testing methods and standards; categories of LEED®; the specification of paint systems and GREEN trends.
Friday 10:15 AM	<b>CEU #6: Engineered Infection Prevention</b> AIA #U43128 C/S	Understand and explore the problems faced by healthcare facilities across North America due to hospital-acquired infections (HAI) and study the emerging CSA standards to improve healthcare design. Identify the emerging technologies that are making the greatest impact in reducing hospital-acquired infections.



## Networking Cocktail Hour at Ballard Designs



Ballard Designs  
2308 1st Ave S Suite 106

Unwind, connect, and collaborate during our Networking Cocktail Hour, a relaxed yet purposeful gathering designed to bring professionals together at Ballard Designs in the historic Hardwick Building overlooking the downtown Rotary Trail. Enjoy cocktails, light bites, and engaging conversation as you build new relationships, exchange ideas, and explore potential collaborations. Whether you're expanding your network, seeking

inspiration, or simply looking to reconnect with colleagues, this is the perfect opportunity to do so in a warm and welcoming atmosphere.

## Costs & Fees

	ASID Members	Non-Members
Registration Fee:	\$35.00	\$40.00
CEUs (per hour)	\$35.00	\$45.00
Students (all inclusive)	\$25.00	\$35.00

Add \$10 to each fee if paying at the door.

## Registration

Use the Registration Form on the last page, or **online** at one of the following links:

[ASID Practitioner members](#)

[Non-Member Practitioners](#)

[Students](#)

## Nearby Hotels

Hilton Garden Inn Downtown ..... (205) 322-7937  
250 18th St S, Birmingham, AL 35233

Fairfield Inn & Suites Birmingham Downtown..... (205) 263-9157  
1918 1st Ave N, Birmingham, AL 35203

The Kelly Birmingham, Tapestry Collection by Hilton ..... (205) 250-7000  
2027 1st Ave N, Birmingham, AL 35203

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# ENROLLMENT FORM

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_ City/St/Zip: \_\_\_\_\_

E-mail Address: \_\_\_\_\_ Phone: \_\_\_\_\_

Please select your membership level ☐ ASID Professional ☐ Allied/Associate/Affiliate ☐ Non-Member  
☐ Student ☐ Student non-member ☐ Other:

PLEASE SELECT ALL THAT YOU ARE PLANNING TO PARTICIPATE IN OR ATTEND.		TOTALS
<b>REGISTRATION FEE (Required for practitioners):</b>	Members - \$35.00	
	Non-Members - \$40.00	
<b>LEARNING: CEU FEES: Members \$35/hour Non-Members \$45/hour</b>		
CEU #1: Softer Spaces - The Impact of Intentional Interior on Workplace OR CEU #2: Using Architectural Lighting Systems for Interior Lightscaping		
CEU #3: Advanced Ceramic Tile Methods, Standards & Materials (C/S) OR CEU #4: Getting Started with the Common Materials Framework (C/S)		
CEU #5: Creating Healthy Environments with Advanced Paint Technology (C/S)		
CEU #6: Engineered Infection Prevention (C/S)		
<input type="checkbox"/> <b>STUDENTS: Student Fees - Members \$25, non-members \$35</b>		
<input type="checkbox"/> <b>LUNCH / KEYNOTE / AWARDS</b>	Attending conference	N/A
	Not attending conference ____ X \$25.00	
<b>TOTAL ENCLOSED</b>		

Please mail completed form and check, made payable to ASID Alabama, to:

**ASID Alabama**  
**211 Lockridge Lane**  
**Riverside, AL 35135**

OR...Enroll Online! For quick and easy enrollment, click the appropriate link below:

- [ASID Practitioner Members](#)
- [Non-member Practitioners](#)
- [Students](#)