

AMERICAN
SOCIETY OF
INTERIOR
DESIGNERS

ALABAMA



Sponsorship Opportunities

Who We Are

The American Society of Interior Designers [ASID] is the design industry's only association representing all sectors of design and is comprised of designers, industry representatives, educators, and students who all believe that Design Impacts Lives. Together, as a community of peers, thought leaders, and luminaries, we can advance the interior design profession.

Our chapter's focus involves educating and empowering our interior design community to excel in dynamic ways.

- We seek to nurture our community and foster industry relationships that are career-long.
- We guide interior designers in discussions about important topics, such as small-business solutions, growing a firm, technology, marketing & PR, as well as evidence-based and human-centered design, social responsibility, well-being, sustainability, and design equity.
- Collaborations and partnerships with brands, firms, and practices are sought to promote the value of interior design and strengthen the ties within the Alabama Design Community and beyond.

ASID Alabama proudly offers a diverse range of sponsorship opportunities at the chapter level through events, education, mentorship, networking and publications. Our sponsorship tiers - Platinum, Gold, Silver, and Bronze - offer a spectrum of engagement possibilities fostering industry connections and support.

Overall, ASID Alabama's mission revolves around enhancing interior design's significance, preparing professionals for industry changes, and facilitating diverse opportunities for education, collaboration, and growth.

Join us on this inspiring journey of design, connection, and community. Let's create a legacy together that transcends spaces and leaves an indelible mark on the world.



Sponsorship Opportunities

ALABAMA

SPONSORSHIP BENEFITS Sponsorships run January 1 – December 31	Platinum \$5,000	Gold \$3,000	Silver \$1,000	Bronze \$500
Logo recognition in chapter eblasts (excludes CEU notices)	✓			
E mail blast to the chapter membership (non CEU)	4	2		
Social Media Post	4 standard posts	2 standard posts		
Social media promotion of events (non CEU)	4	2		
Exhibitor booth at the Annual State Conference (a \$450 value)	FREE	75% Discount	50% Discount	
Ad in all 4 issues of ALDesign, the quarterly newsletter	At least 1024 x 300 px	960 x 720 px	480 x 360 px	
Logo and recognition on the Chapter Website	✓	✓	✓	✓
Logo/name on chapter publications	✓	✓	✓	✓

Prorated rates are available

A la Carte Opportunities

Design Excellence Awards

\$700
4 available

Daisy Bond Student Design Awards

\$700
4 available

CEU and/or Social Event Sponsorship

Underwriting

Student Career Day

\$500.00

Chapter Sponsorship Commitment Form

Company Name:

Contact Person:

Contact Email:

Contact Phone:

Address:

City | State | Zip:

Website:

Please indicate your sponsorship choice

<input type="checkbox"/> Platinum	<input type="checkbox"/> Gold	<input type="checkbox"/> Silver	<input type="checkbox"/> Bronze
\$5,000	\$3,000	\$1,000	\$500

Please indicate you're A la Carte choice:

*For underwritten events, skip the payment options. Simply email this form to administrator@al.asid.org and someone will contact you to begin scheduling. You will not pay ASID directly.

<input type="checkbox"/> Design Excellence Awards (\$700)	<input type="checkbox"/> CEU and/or Social Event Sponsorship (Underwriting)
<input type="checkbox"/> Daisy Bond Student Design Awards (\$700)	<input type="checkbox"/> Student Career Day (\$500)

PAYMENT OPTIONS: Installation payments are not accepted.

Sign up and pay online by clicking [HERE](#)

Check: Make check payable to ASID Alabama and mail to:

ASID Alabama | 211 Lockridge Lane | Riverside, AL 35135

Credit | Debit Card:

Email this completed form to: administrator@al.asid.org.

We use [PayPal](#) and [Square](#) to process cards. We can generate an email invoice, which will allow you to pay online; you do not have to be registered users of these sites to pay via this method. Or, you may contact the office at 205.441.8187 and provide your card information. Please indicate your preference:

Send an email invoice via Square

Send an email invoice via PayPal

Contact me at the number above for card information

You agree to the terms and conditions set forth by ASID Alabama.

Signature:

Date:

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