

AWARD CATEGORIES:

- ◇ **DB01 - Portfolio**
- ◇ **DB02 - Commercial Design Concept**
- ◇ **DB03 - Residential Design Concept**
- ◇ **DB04 - Product Design**
- ◇ **DB05 - Computer Generated Rendering**
- ◇ **DB06 - Hand-Drawn Rendering**

PRIZES:

- DB01 Portfolio
 - ◇ \$1500 + trophy
- DB02 Commercial Design Concept
 - ◇ 1st Place \$750 + Certificate
 - ◇ 2nd Place \$500 + Certificate
 - ◇ 3rd Place \$250 + Certificate
- DB03 Residential Design Concept
 - ◇ 1st Place \$750 + Certificate
 - ◇ 2nd Place \$500 + Certificate
 - ◇ 3rd Place \$250 + Certificate
- DB04 Product Design
 - ◇ 1st Place \$750 + Certificate
 - ◇ 2nd Place \$500 + Certificate
 - ◇ 3rd Place \$250 + Certificate
- DB05 Computer Generated Rendering
 - ◇ 1st Place \$500 + Certificate
 - ◇ 2nd Place \$250 + Certificate
- DB06 Hand Drawn Rendering
 - ◇ 1st Place \$500 + Certificate
 - ◇ 2nd Place \$250 + Certificate



DEADLINE:

- All entries must be submitted no later than midnight **May 31, 2025.**

ONLINE ENTRY:

The online competition site provides a user friendly experience. If you have any questions please feel free to contact Bryant Williams at administrator@al.asid.org.

RULES:

- The competition is open to ASID Student members who are full or part-time students in an interior design program in the State of Alabama. **You MUST be an ASID member to enter.**
- Students may enter 1 project per Design category, except for the Portfolio Category where a minimum of 3 projects must be included. The Portfolio may include work submitted in the other categories. See Entry requirements for further details.
- Images from any project may be used in the two Rendering Categories, as long as they do not duplicate any image submitted in the Design Categories.
- AI technology may not be used in any way to write or create parts of your project. Exception: it is recognized that assigned exercises in its use for concept development may be a part of the process work.

- Winning Entries from previous years may not be used.
- Student's name or school should not be used or appear on any entry material except the entry form. **If anonymity is not preserved, the entry will be disqualified.**
- ASID Alabama reserves the right to disqualify any entry.

PLACEMENT and AWARDS:

- Entrants who place within the top three spots of each category will be notified via email; please make sure to use an email address you'll be checking over the summer when entering the competition.
- Final placement will be announced, and awards presented, at the annual IMPACT: ASID Alabama Interior Design Conference held in September (more information coming soon).
- An entry must have a minimum final average score of 13 out of 25 to place in the top three of that category.

EVALUATIONS:

- A jury of at least 5 practitioner interior designers and architects will evaluate each entry.
- Entries will be judged on:
 - ◇ **Design objectives:** Addresses project specifications and requirements as indicated in the project guidelines, parameters, challenges and objectives. (5 points)
 - ◇ **Functionality:** Meets the project requirements and achieves functional objectives; *special attention to universal design considerations and sustainability where applicable.* (5 points)
 - ◇ **Impact:** Effectiveness of the design solution and positive impact on life and the human experience. (5 points)
 - ◇ **Design Creativity:** Originality. Creativity used in problem solving and design solutions. Creative use of materials, finishes, furnishings, and lighting. (5 points)
 - ◇ **Graphics & Aesthetics:** Overall visual results of the project including cohesion, graphic layout, and rendering qualities. (5 points)

ENTRY REQUIREMENTS:

1. Photos are preferred in PDF format.
2. Photos submitted in .jpg, .jpeg, .or png, format be high resolution..
3. A completed "Authorization and Consent Form A".
4. A completed "Project Information Form B". Must be comprehensive in order to be judged adequately.
5. Design Concept Category: (both residential and commercial categories) **MUST** include:
 - A floorplan
 - Renderings of the completed project
 - No less than 2 photos, and no more than 4.
 - Any additional documentation needed to convey your design concept and solutions to the projects' challenges; can include digital presentation boards.
 - If your entry is a group project you **MUST** indicate which part you were responsible for on the Project Information Form B or it will be disqualified.
6. Product Design Category:
 - Include any documentation showing your creative process, such as inspiration photo or board.
 - No less than 2 photos, and no more than 4.
 - Initial sketches of your concept.
 - Photos or renderings of the finished product.

7. Rendering Categories: (hand-drawn and computer generated)
 - Submit only 1 project per entry.
 - Image should not have been included in Design Concept or Product categories.
 - At least 1 photo is required but no more than 2 of the finished work.
 - Include additional process or developmental phases of the work; ideation sketches.
8. Portfolio Category:
 - Portfolio should include a mixture of work using a minimum of 3 different projects.
 - Include 12 to 20 photos (images, boards, details, process, etc.)
 - Besides the above evaluation factors, the overall project balance of the portfolio will be considered.

REMEMBER: Student's name or school should not be used or appear on any entry material except the entry form. **If anonymity is not preserved, the entry will be disqualified.**

[Click Here to go to the Competition Site](#)

Or go to:

<https://asid-al.cpjam.com/Daisy-Bond-Student-Design-Awards-2025>

AUTHORIZATION AND CONSENT



FORM A

My signature below certifies that I comply with all conditions of the competition and that this is my original work, prepared totally by me. Further, I understand that if my project is chosen for use by the Alabama Chapter of the American Society of Interior Designers (hereafter, the Chapter) that it may be used, in whole or part, in other Chapter educational, informational or promotional materials, including the Chapter's Web site, without prior notice, provided those materials are not provided or distributed for a fee. I authorize the Chapter to use the information and images submitted as stipulated above.

Signature

Date

FORM B PROJECT DESCRIPTION

- Commercial Design Concept
- Residential Design Concept
- Product Design, Individual
- Computer Generated Rendering
- Hand-Drawn Rendering



A. Project guidelines, parameters, challenges and objectives as given by the instructor:

B. Your solutions to the challenge, parameters, and objectives: