

2023 **SPONSORSHIP** PACKET

A man in a dark suit, seen from behind, is knocking on a white door. He is holding a brown briefcase in his right hand. The scene is set in a hallway with several other doors on either side. The image has a purple and blue color overlay.

**Opportunity
knocks** open the
door to the benefits of
ASID Sponsorship

AMERICAN
SOCIETY OF
INTERIOR
DESIGNERS
ALABAMA



Sponsorships run on a physical calendar

Why become a sponsor of ASID Alabama?

Your support shows you believe in ASID's mission and the value of the professional requirements our organization has for membership. In addition, your sponsorship of ASID Alabama events throughout the year gives you the opportunity to connect with our enthusiastic members from students to Emerging Professionals to experienced practitioners.

What is a "CHAPTER SPONSOR"?

Sponsorship provides ASID Alabama the opportunity to generate additional non-dues revenue to fund important organizational missions and objectives, as well as provide our members with exclusive access to industry partner content, tools and opportunities. This also provides a unique opportunity for industry partners to further highlight their brand, enhance their engagement, and distribute content and messaging to our members on a more intimate level.

Is it different from "INDUSTRY PARTNER"?

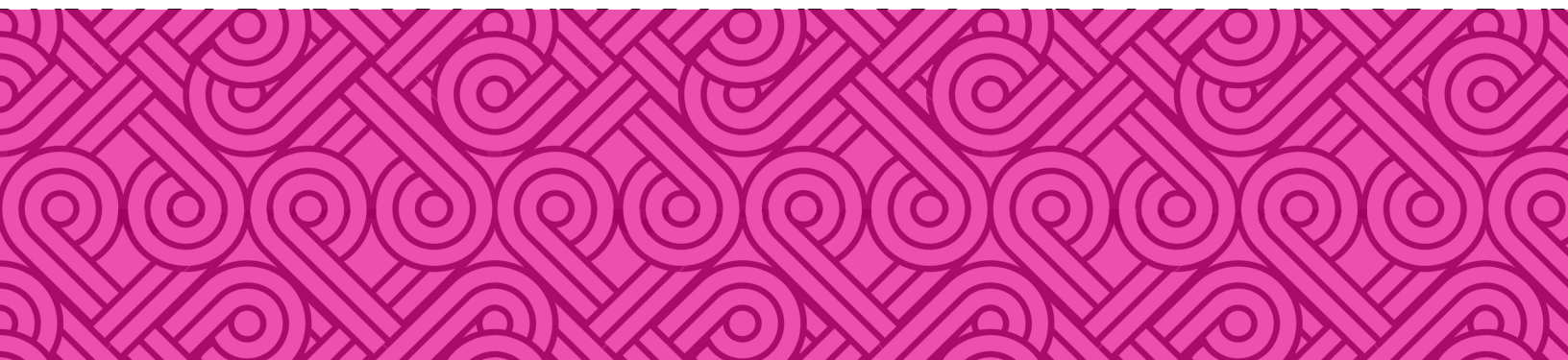
Yes, they are very different. An Industry Partner is a membership level in ASID. As an Industry Partner you are granted special benefits no one else receives, including discounted pricing for advertisements and sponsorships. However, you can also take advantage of our Sponsorship Program to further your contact with our members, as well as increase your exposure to all industry professionals throughout the state, with the extensive benefits of sponsorship.

5 Additional reasons to take advantage of our sponsorship opportunities

Value	Your return is greater than the cost
Affordability	The fees are lower than similar opportunities
Connection	Direct interaction with the entire membership
Diversity	Bond with a myriad of practices across all sectors
Involvement	Make a difference, and support the profession

LEVELS+BENEFITS

SPONSORSHIP BENEFITS	PLATINUM \$1,500	GOLD \$1,200	SILVER \$1,000	BRONZE \$800	PATRON \$500
Logo recognition in chapter eblasts (excludes CEU notices)	✓				
Option to speak at the Annual Member Meeting	✓				
Guaranteed event sponsor at a location of your choice	2	1			
E-mail blast to the chapter membership (non-CEU)	4	2			
Social Media Post	1 Takeover 2 standard posts	2 standard posts	1 standard post		
Email and social media promotion of non-CEU events	4	2	1		
Formal recognition at chapter wide events	✓	✓	✓		
Exhibitor booth at the Annual State Conference	Free	75% discount	50% discount	15% discount	
Logo and recognition on the Chapter Website	✓	✓	✓	✓	✓
Permission to use "ASID Alabama Sponsor" Logo on your website and email signatures	✓	✓	✓	✓	✓
Logo appears on the Sponsor Banner displayed at chapter events	✓	✓	✓	✓	✓



Chapter Sponsorship 2023 Commitment Form

Company Name:

Contact Person:

Contact Email:

Contact Phone:

Address:

City | State | Zip:

Website:

Please indicate your sponsorship choice

- ☐ Platinum \$1,500 ☐ Gold \$1,200 ☐ Silver \$1,000 ☐ Bronze \$800 ☐ PATRON \$500

PAYMENT OPTIONS: Please indicate your payment choice

- ☐ Check: Make check payable to ASID Alabama and mail to:
ASID Alabama | 211 Lockridge Lane | Riverside, AL 35135

- ☐ Credit | Debit Card
Email this completed form to: administrator@al.asid.org.
We use [PayPal](#) and [Square](#) to process cards. We can generate an email invoice, which will allow you to pay online; you do not have to be registered users of these sites to pay via this method. Or, you may contact the office at 205.362.0356 and provide your card information. Please indicate your preference;

- ☐ Send an email invoice via Square
☐ Send an email invoice via PayPal
☐ Contact me at the number above for card information

You agree to the terms and conditions set forth by ASID Alabama.

Signature:

Date: