Design Excellence Awards 2023

Entry Fees

- $75.00 for the first entry, $50.00 for each additional entry.

Eligibility

- Projects must have been completed after January 1, 2022.
- Participants MUST be ASID Alabama members in good standing.

Awards

- There are 3 possible awards for each category. However, the judges will determine award level based upon how well a project meets design standards; therefore, there may not be one of each level presented in every category. In other words, the judges may chose to award Silver and Bronze awards should there not be a project they feel warrants Gold level designation, or Gold and Bronze awards in the absence of a project they feel warrants a Silver level.
- Possible in a category shall be as follows:
  - ◊ Gold – receives a trophy.
  - ◊ Silver – receives a medallion.
  - ◊ Bronze – receives a medallion.
- If a winning designer is not at the awards presentation they will be responsible for acquiring their trophy or medallion. They can either arrange for someone to pick it up, or they can pay shipping costs to have it sent to them.
- Winning entries may be used for promotional purposes.
- Additional trophies and medallions; available after the awards presentation:
  - ◊ Red– foil certificates – $12.00/each
  - ◊ Additional Trophies - $100.00
  - ◊ Additional Medallions - $50.00
- Additional Awards:
  - ◊ Best of Competition - There will be two Best in Competition awards; one for commercial and one for residential.

Deadline

- All forms, entries and payments must be received no later than midnight **June 16, 2023**.

Online Entry

The online competition site has been enhanced and updated, providing a more user friendly experience. If you have any questions please feel free to contact Bryant Williams at administrator@al.asid.org.

To enter, you will need to setup an “account”; follow these steps:

- Create a new account under "Sign In" at the top of the page.
- Once logged in, your action panel may already be open. If not, open it under "Me" in the upper right corner.
- From the action panel, edit your profile.
- Under "Memberships & Affiliations", add a new membership.
- Add yourself as a member of ASID Alabama and include your member type and your member ID. (This will add new useful links to your action panel.)
- The online platform and system is located at https://cpjam.com/asid/alabama/contests/Design-Excellence-Awards-2023

Click Here to go to the Competition Site

-

Anonymity

- Remove all designer and firm identification from all parts of the entry except the appropriate forms. If anonymity is not preserved, the entry will be disqualified.

General

- Awards can be presented to either individuals or firms, the choice being that of the primary entrant.

Entry Requirements

- Form A: Concept Statement
- Form B: Identification Form
- Form C: Release & Consent - All drawings and photographs submitted must be cleared by the entrant AND the client for exhibition or publication purposes. ASID shall assume no responsibility for copyright or photographic fees.
- Project Photographs:
  - ◊ Submit clear high-res photos suitable for publication (300 dpi or higher). Any one image must not exceed 10,000 MB.
  - ◊ If photos are not of professional quality the project **may not** be used for promotional purposes.
  - ◊ Provide a minimum of 4 and a maximum of 10 photos for each entry, except for “Large” categories which will be allowed a minimum of 6 and a maximum of 15 photos. No

PowerPoint presentations will be accepted.

- ◊ All photos must be submitted as single pictures (do not combine multiple photos into one), and should be in .jpg, .jpeg, or .png format. Photos must be high-res quality suitable for publication.
- ◊ Be sure that your images are oriented correctly.

- Floor Plan - Provide a clear and legible floor plan of your project.

Jury and Judging

- All entries will be judged by a third-party to enable an "arm's length" approach to the competition. Projects will be judged against the design criteria, not other entries.
- Total points/scores for each submission will range from 0-90, with the maximum score possible being 90. Prizes will be awarded based on the following ranges:
  - ∗ 80-90: Gold
  - ∗ 79-72: Silver
  - ∗ 71-65: Bronze
- Projects must have the minimum score in each of the awards categories to qualify:
  - ◊ The highest score with a minimum score of 80 will receive a Gold award.
  - ◊ The second highest score with a minimum score of 72 will receive a Silver award.
  - ◊ The third highest score with a minimum score of 65 will receive a Bronze award.

Post Judging

- Submissions remain the property of the Chapter
- If an entry is awarded Gold level, the entrant agrees to Alabama Chapter of ASID sending all entry-related materials to ASID National for national entry and publicity if applicable.
- Each entrant receiving an award agrees to follow publicity guidelines as established by ASID and authorizes ASID to use photographs and submitted content in publicity releases.

All forms, entries and payments must be received no later than midnight **June 16, 2023.**

CATEGORIES

The 3-digit code for each category will be required when entering the competition through the online system.

Special:

- **S01 - Emerging Professional** - Open to practitioners in their first 5 years post-graduation.
- **S03 - Sustainability** – commercial OR residential, the design of a space depicting the highest ideals in sustainable design.
- **S04 - Rendering, Digital** – commercial OR residential
- **S05 - Rendering, Hand-Drawn** – commercial OR residential
- **S06 - Unique** - Yachts, Buses, RV's, etc.
- **S07 - Custom Product Design** - the design of interior or exterior products, furniture, materials or processes specified by interior designers
- **S08 - Philanthropic/Charity** - Open to practitioners AND students. The design of any project done on a pro-bono basis, completed within the previous 12 months. Groups or individuals are eligible; must be ASID members.
- **S09 - Space Planning** - Any size project, in any stage from planning to completion, that is not entered in any other category.

Commercial:

- **C01 - Corporate** - Office, business lobbies, financial institutions, etc.
- **C02 - Institutional** - Educational, religious, government spaces, etc.
- **C03 - Single Space** - Any permanent single space. May not be part of a project submitted in another category.
- **C04 - Hospitality** - Hotel, restaurant, resort, bar, spa, etc.
- **C05 - Retail** - Department stores, Shopping centers, Individual retail establishments, etc.
- **C06 - Spa/Fitness**
- **C07 - Entertainment/Sports**
- **C08 - Healthcare Facilities** - Acute Care, Skilled Nursing Facilities or rehabilitation facilities
- **C09 - Healthcare Offices & Clinics** - Medical offices, dental offices, specialty healthcare, etc.
- **C10 - Senior Living** - Assisted Living, Independent Plus, Retirement communities
- **C11 - Historic Preservation** – Spaces at least 35 years old. Before and after photographs are highly recommended.
- **C12 - Renovation**

Residential:

- **R01 - Kitchen, Small** - 150 SF or less. New construction or renovation. May not be a part of another category.
- **R02 - Kitchen, Large** - 151 SF or more. New construction or renovation. May not be a part of another category.
- **R03 - Bath, Small** - 55 SF or less New construction or renovation. May not be a part of another category.
- **R04 - Bath, Large** - 56 SF or more New construction or renovation. May not be a part of another category.
- **R05 - Single Space** - Any permanent single space. May not be part of a project submitted in another category.
- **R06 – Residence, Small** - 2,999 sq. ft. and under - Must include dining, living, bedroom & bath.
- **R07 – Residence, Large** - 3,000 sq. ft. and over - Must include dining, living, bedroom & bath.
- **R08 - Renovation**
- **R09 - Temporary Space** - Showhouse rooms, showrooms, special events.
- **R10 - Outdoor Living Space**
- **R11 - Universal**
- **R12 - Historic Preservation** – Spaces at least 35 years old. Before and after photographs are highly recommended.
- **R13 - Multi-Unit Residence** - Condo, townhouse, apartment.
- **R14 - Adaptive Reuse** - the design of a space from its original intended use, other than residential, to residential

Judging Criteria

There will be a possible overall score of 90 points. The criterion for the categories are as follows:

- **All awards unless otherwise specified:**
    - 10 points - Success in meeting the client needs
    - 20 points - Creativity and innovation
    - 20 points - Design Basics, including:
        - Scale and proportion
        - Color composition
        - Relationship of the materials, and their textures and patterns
    - 20 points - Use of space planning to achieve functional objectives
    - 10 points - Effective Use of Lighting
    - 10 points - Overall quality of project

- **Sustainability**:
    - 20 points - Success in meeting the client needs
    - 20 points - Creativity and innovation
    - 20 points - Design Basics, including:
        - Scale and proportion
        - Color composition
        - Relationship of the materials, and their textures and patterns
    - 10 points - Use of space planning to achieve functional objectives
    - 20 points - Use of the principles of sustainability
- **Custom Product**:
    - 10 points - Solutions appropriate to design directive
    - 20 points - Creativity and innovation
    - 20 points - Scale and proportion
    - 20 points - Appropriate use of materials
    - 20 points - Creative use of materials
- **Hand rendering**:
    - 20 points - Effectiveness in relating the concept
    - 20 points - Technique
    - 20 points - Attention to detail
    - 20 points - Scale and proportion
    - 10 points - Overall quality of project
- **Digital rendering**:
    - 20 points - Skills and technique
    - 20 points - Use and accuracy of lighting
    - 20 points - Attention to detail
    - 20 points - Scale and proportion
    - 10 points - Overall quality of project
- **Space Planning**:
    - 10 points - Success in meeting the client needs
    - 20 points - Creativity and innovation
    - 20 points - Functionality
    - 20 points - Appropriate fixtures and furnishings
    - 10 points - Effective use of lighting
    - 10 points - Overall quality of project
- **Universal Design**:
    - 10 points - Success in meeting the client needs
    - 20 points - Creativity and innovation
    - 20 points - Principles of Universal Design
    - 20 points - Use of space planning to achieve functional objectives
    - 10 points - Effective use of lighting
    - 10 points - Overall quality of project

FORM A

DESIGN EXCELLENCE AWARDS

CONCEPT STATEMENT FORM

FORM B

DESIGN EXCELLENCE AWARDS
IDENTIFICATION FORM

ENTRY #:_____

Client/Owner:

Name _____

Address _____

Interior Designer:
ASID Professional or
Allied Member

Name _____

Address _____

Firm Name _____

Telephone _____

Member Number _____

Architect
(If applicable)

Name _____

Address _____

Landscape Architect:
(If applicable)

Name _____

Address _____

General Contractor:
(If applicable)

Name _____

Address _____

Photographer:

Name _____

Address _____

If more than one photographer has been used credit each on the back of each print.

Other: (Explain)

_____

FORM C

DESIGN EXCELLENCE AWARDS
PUBLICITY RELEASE CONSENT

DESIGN EXCELLENCE AWARDS

- Should your entry receive an award, or be included in any publication, information will be taken from the Concealed Identity Form. Since there will be no further communication verifying the information contained in this submittal accuracy is essential.

By making a submission, each entrant agrees that all information contained on the Concealed Identity Form is correct and complete. Any errors and omissions are the responsibility of the entrant and ASID shall not be held responsible for any incorrect information supplied by the entrant.

Each entrant certifies that permission has been obtained from the client/owner and photographer to publish the photographs and information submitted and to take further photographs and obtain further information about this project.

Client/Owner

Signature _____

Authorizes the American Society of Interior Designer to release and use all submitted Materials.

Entrant

Signature _____

Member Name _____

Address _____

City _____ State _____ Zip _____

Telephone _____

BRIEF STATEMENT OF PROJECT

To be used during the awards ceremony